illı zilliant

gen AI pricing analytics
Drive insights to action faster

Pricing teams often struggle to react quickly when costs or market dynamics change. It can often feel like information overload. To analyze data, pricing teams manually comb through hundreds of spreadsheets, build complicated reports or dashboards that quickly become stale and don't provide the best next step. Reduce the manual, tedious effort to analyze data and empower your pricing teams with the power of generative AI.

introducing zilliant gen AI pricing analytics

Gen AI Pricing Analytics gives pricing teams faster time to insight and faster time to action, so pricers can make efficient and informed pricing decisions. Gen AI Pricing Analytics surfaces key insights, such as negative margin alerts and demand swings, to reduce errors and offer a more accurate understanding of business and pricing health. Pricing teams can streamline pricing processes to analyze and action data all in one place. With Zilliant, pricers don't just react faster, but become proactive.
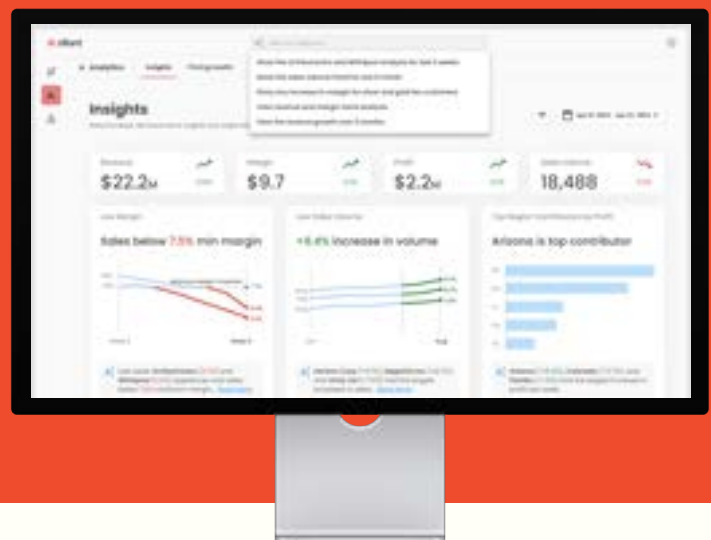
key benefits

→ Improve margin with AI-backed pricing decisions

→ Minimize the manual effort required to obtain insights from data

→ Increase speed to implement price changes

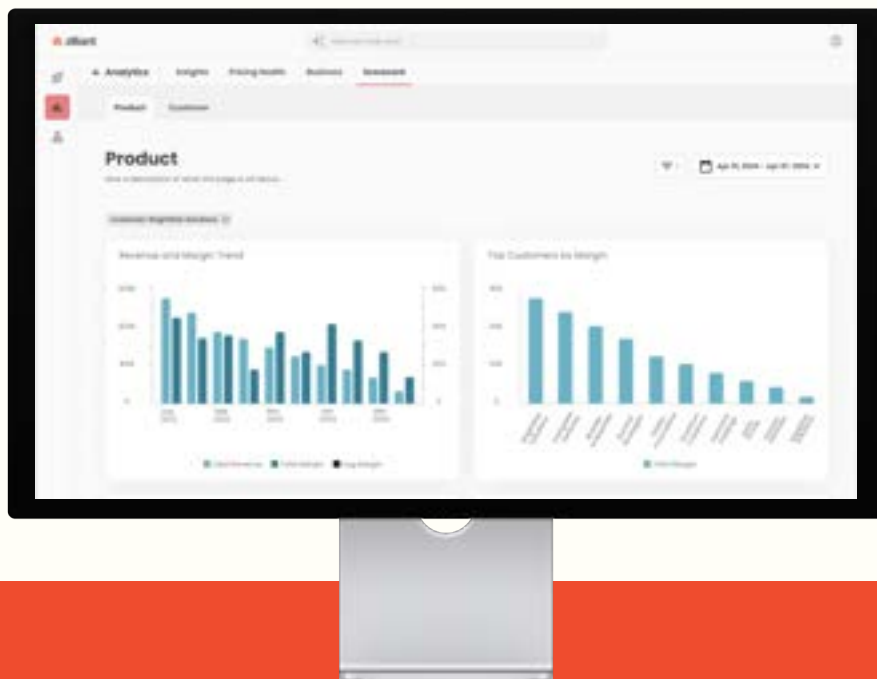→ Increase win rates with inference models

gen AI data explorer

get your burning pricing questions answered with generative AI you can actually depend on.

core features

→ Query data and create data visualization using natural language

→ Run statistical AI against your data to provide insights and recommendations

→ Generate actions linked to insights that can be deployed in a single click

→ Prebuilt reports show the impact of pricing on the business

→ Measure how key metrics perform against your targets

→ Detect outliers or negative margin transactions with alerts

Scan the QR code or visit Zilliant.com to learn more.

our customers