

price management

Manage a single source of pricing truth

Pricing managers are faced with thousands—sometimes millions—of prices scattered across spreadsheets. Pricing data is siloed making price list updates a tedious and manual process, so teams are often slow to respond to price volatility, inflation, and competitor movements. By reducing internal bottlenecks and streamlining pricing, empower your pricing teams to be more efficient by providing them with a single source of pricing truth.

introducing zilliant price management

Price Management empowers pricing teams to seamlessly manage price lists allowing them to quickly adjust prices based on cost changes, regional factors, discounts, or business rules. Price Management simplifies pricing, so your teams can control all pricing levers and gain greater transparency. Your teams can test different scenarios before executing pricing and quickly implement a variety of pricing strategies to align pricing to your organization’s financial goals. Give your teams control over pricing strategies.

key benefits

- Improve margin with proven pricing strategies
- Increase reaction time to market changes dramatically improving business agility
- Minimize pricing errors and time-consuming operations
- Gain a deeper understanding of price changes and make more data-driven decisions

statistics



42%

revenue growth



12 weeks

go live time



85%

reduction in suboptimal pricing

core features

- Set and manage multiple price lists
- Adjust prices based on cost, regional, customer-specific, discounts, or other factors
- Mass update price changes across channels based on business rules
- Publish prices to a variety of ERP and CRM systems
- Test various pricing scenarios to see the impact of pricing decisions
- Drill into the end-to-end pricing waterfall to clearly see the impacts of pricing strategies

The screenshot displays a software interface titled "Country Prices" with a sub-header "APAC Cost Updates - Q1 2024". It features a table with columns for "Region", "Country", "Product", "Quantity", "Market", "Manufacturer Price", "List Price", "Channel Price", and "Promotion". The table contains multiple rows of data, with some cells highlighted in blue. The interface also includes a search bar and a "Return" button.

Scan the QR code or visit
Zilliant.com to learn more.



our customers

