configure price quote (CPQ)

Turn quoting into a strategic growth engine

Customers expect speed and precision, but volatile markets, complex pricing, and manual prices slow everything down. When quotes stall, so do deals—patience fades, seller confidence drops, and margins suffer. Sales teams need a quoting process that cuts through complexity, streamlines product configuration, and delivers margin-focused, competitive quotes fast.

introducing zilliant configure price quote

Complex quotes don't have to be difficult. CPQ takes care of product configurations, pricing, and approvals so sellers can deliver accurate quotes that protect margins. Purpose-built for manufacturing, CPQ simplifies complex quoting with guided selling, real-time pricing, and dynamic cost estimates. With connected data from CRM to ERP, CPQ replaces intuition with process, to increase deal velocity and protect your most important business lever, price.

key benefits

→ Make new and veteran sellers more efficient with faster, smarter quoting

→ Increase price discipline, reduce rogue discounts with built-in controls

→ Unlock new revenue streams through self-service

→ Increase revenue per deal, empowering sales with real-time pricing transparency

→ Connect price strategy and execution, ensuring accuracy with seamless data connectivity

statistics

20%
increase in revenue

10x
speed in publishing quotes

90%
decrease in quoting errors

50%
increase in pipeline accuracy

core features

→ Build accurate, tailored quotes quickly with guided selling and attribute-based product configuration

→ Deliver pricing aligned to strategy with built-in, AI-powered guidance and flexible approval workflows

→ Sync real-time product, pricing, and customer data with out-of-the-box CRM and ERP integrations

→ Expand into new sales channels with eCommerce capabilities and digital self-service quoting
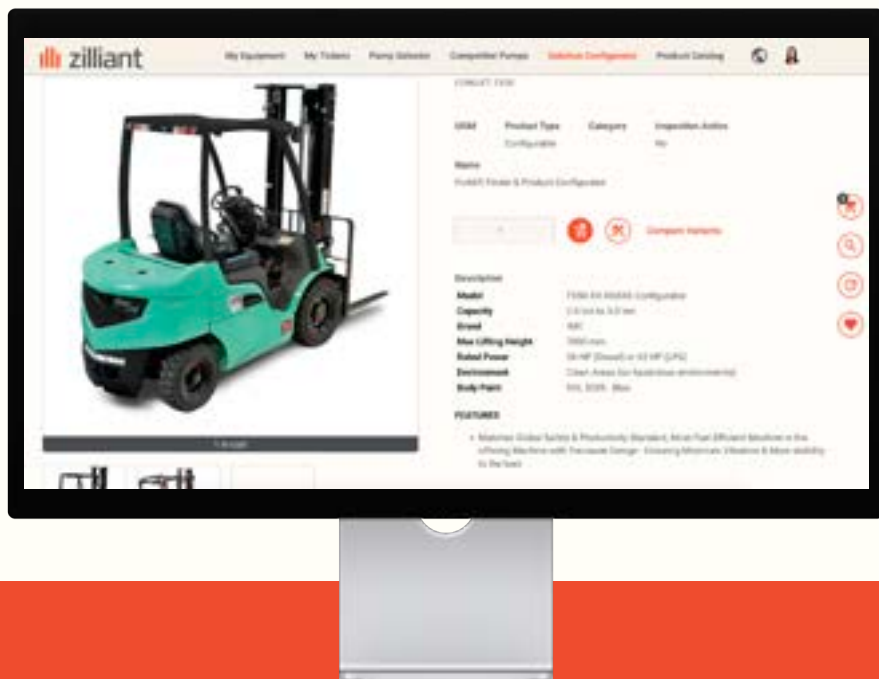
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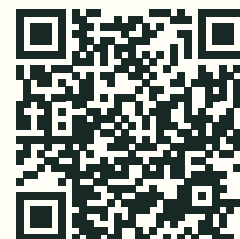
our customers

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